

# A SEMINAR ON “ADAPTING TO DIVERSE COMMUNICATION STYLES IN A GLOBALIZED WORLD”

Organized by:

**DEPARTMENT OF ENGLISH, ERA UNIVERSITY**

***April 28, 2025***

**Venue: Mini Auditorium, Ground Floor, Era University**



**Dr. Shilpa Gaur**

*D.Y. Patil Institute of Technology  
Pune, India*

**Patron:**



**Prof. Dr. Abbas Ali Mahdi**  
*Hon'ble Vice Chancellor  
Era University*

**Co-Patron:**



**Prof. Dr. Farzana Mahdi**  
*Hon'ble Pro Vice Chancellor  
Era University*

**Convener:**



**Dr. Rupali Mirza**  
*Head & Associate Professor  
Department of English  
Era University*

## **Cross-Cultural Communication:**

*A Bridge Uniting Hearts and Minds*

### **Focus Areas:**

- ♣ Introduction to communication styles
- ♣ Key Cross-cultural Communication styles
- ♣ Challenges of adapting to diverse communication styles
- ♣ Benefits of adapting to diverse communication styles



**Event Coordinator:**

**Dr. Aqeel Abbas**

**Organizing Secretaries:**

**Dr. Saleha Jafri, Ms. Vishakha Mehrotra, Ms. Rubina Khatoun**



## **Seminar organized by Department of English, Era University on the Topic, “Adapting to Diverse Communication Styles in a Globalized World”**

**Seminar organized by Department of English, Era University on the Topic, “Adapting to Diverse Communication Styles in a Globalized World”**

A Seminar was organized by **Department of English, Era University** on the Topic, “Adapting to Diverse Communication Styles in a Globalized World” on April 28, 2025, Monday, 10:00 a.m. onwards in the Mini Auditorium, Ground floor, University Building.

The seminar began with the insightful session of **Dr. Shilpa Gaur, resource person from D.Y. Patil Institute of Technology, Pune**. Dr. Gaur shared valuable insights on diverse communication styles, key-cross-cultural communication styles, challenges and benefits of adapting to diverse communication styles. The lecture was followed by a skit of Spoken English students from Allied and Health Sciences depicting the nuances of effective cross-cultural communication.

The **hon'ble Vice Chancellor, Prof. Abbas Ali Mahdi** presented a memento to the speaker and addressed the students about the importance of global communication. He also congratulated the faculty members from Department of English – Dr. Rupali Mirza, Dr. Aqeel Abbas, Dr. Saleha Jafri, Ms. Vishakha Mehrotra and Ms. Rubina Khatoon – for organizing such a relevant seminar for the students. Prof. Mahdi emphasized that effective global communication fosters growth in an interconnected world. **Hon'ble Pro-Vice Chancellor, Prof. Farzana Mahdi** distributed the certificates, along with Dr. Rupali Mirza, Head, Department of English, Dean, Faculty of Science, Prof. A.K. Srivastava and Asst. Dean, Dr. Sheeba Rizvi. The event concluded with a vote of thanks by Dr. Rupali Mirza, Head, Department of English.



# A SEMINAR ON

## "ADAPTING TO DIVERSE COMMUNICATION STYLES IN A GLOBALIZED WORLD"

EU UNIVERSITY

ORGANIZED BY  
DEPARTMENT OF  
DEPARTMENT OF

Venue: Mini Auditorium

University



**Dr. Shilpa Gaur**

*D.Y. Patil Institute of Technology  
Pune, India*



**Prof. Dr. Abhishek Mishra**



**Ms. Vishakha Mehrotra**

### Cross-Cultural Communication

*A Bridge Uniting Hearts and Minds*

#### Focus Areas:

- ▲ Introduction to communication styles
- ▲ Key Cross-cultural Communication styles
- ▲ Challenges of adapting to diverse communication styles
- ▲ Benefits of adapting to diverse communication styles

ha Jafri, Ms. Vishakha Mehrotra,











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**Lucknow, Uttar Pradesh, India**

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Sarfarazganj, Lucknow, Uttar Pradesh 226003, India

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# A SEMINAR ON "ADAPTING TO DIVERSE COMMUNICATION STYLES IN A GLOBALIZED WORLD"

Organized by:  
DEPARTMENT OF ENGLISH, ERA UNIVERSITY  
April 28, 2025  
Venue: Mini Auditorium, Ground Floor, Era University

**Dr. Shilpa Gaur**  
D.Y. Patil Institute of Technology  
Pune, India

Cultural Communication  
Focus:  
• Cross-cultural communication  
• Globalization and communication  
• Digital communication

CROSS CULTURE  
COMMUNICATION  
WELCOME  
Dr. Shilpa Gaur

Dr. Shilpa Gaur		Prof. A.R. Srivastava		Prof. Farzana Mahdi		Dr. Shilpa Gaur		Dr. Anjali Sharma	
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ESM	Dr. Shilpa Gaur	Dr. Anjali Sharma
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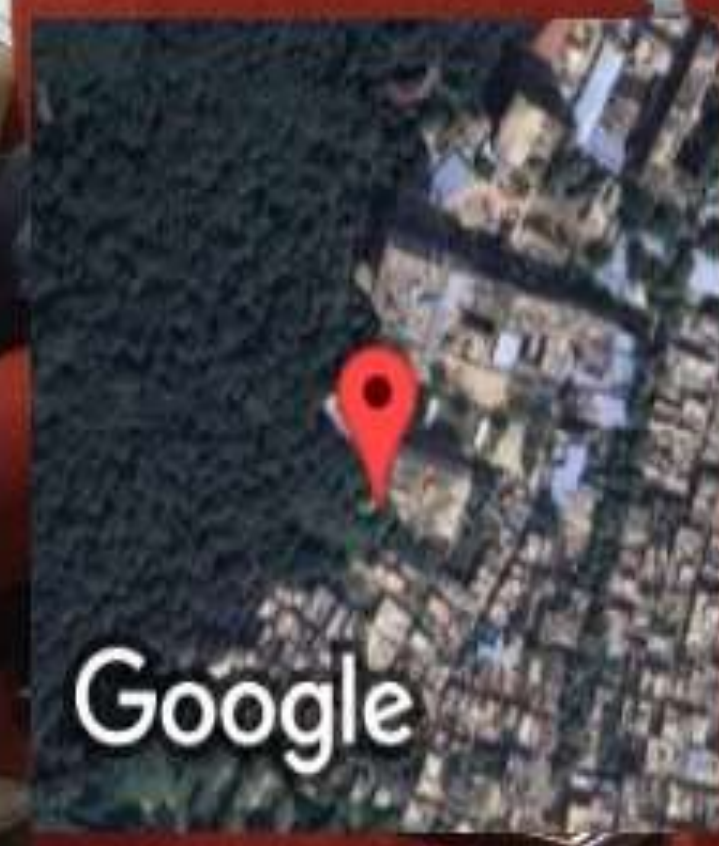
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CROSS CULTURE COMMUNICATION  
WELCOME

# A SEMINAR ON "ADAPTING TO DIVERSE COMMUNICATION STYLES IN A GLOBALIZED WORLD"

ERA UNIVERSITY

Organized by:  
DEPARTMENT OF ENGLISH, ERA UNIVERSITY  
April 28, 2025  
Venue: Mini Auditorium, Ground Floor, Era University

  
**Dr. Shilpa Gaur**  
D.Y. Patil Institute of Technology  
Pune, India

**Cross-Cultural Communication:**  
A Bridge Between Diversity and Unity  
**Focus Areas:**  
• Introduction to communication styles  
• Key cultural communication styles  
• Challenges of adapting to diverse communication styles  
• Benefits of adapting to diverse communication styles

**Organizing Secretaries:**  
Vishakha Mehrotra, Ms. Rubina Kh...











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CROSS CULTURE COMMUNICATION  
WELCOME

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**EU ERA UNIVERSITY**

**Dr. Shilpa Gaur**  
D. F. Patel Institute of Technology,  
Pune, India

**Guests:**  
Prof. Dr. Anil Kumar  
Prof. Dr. Anil Kumar  
Prof. Dr. Anil Kumar

ERA UNIVERSITY  
DEPARTMENT OF ENGLISH  
April 28, 2025







