

Privacy & Policy

ERA Student Portal is developed and owned by Criterion Tech Private Limited(Company), 404, Pearl Court Apartment Gokhale Marg, Lucknow, Uttar Pradesh, India, 226001. ERA Student Portal is as extensively integrated and feature rich SMS(Student Management System). ERA Student Portal works as a real-time and instructor-led online teaching and training platform where Institutes can offer a systematic conduction of academic and corporate course in which a group of multiple students can be enrolled at the same time. The client institutes and teachers can do so by creating and managing the course modules, authoring multimedia supported study resources, and developing student assessment and evaluation system etc. Edumation, the creator of this Privacy Policy ensures its commitment to Your privacy with regard to the protection of your information. This privacy policy contains information about Edumation. In order to provide You with uninterrupted use of our services, We may collect and, in some circumstances, disclose information about you. Such information may be classified as personal information under the purview of Regulation 4 of the Information Technology (Reasonable security practices and procedures and sensitive personal data or information) Rules, 2011. If You have any queries or concerns regarding this privacy policy, You should contact ERA Student Portal Help Desk. ANY CAPITALISED WORDS USED HENCEFORTH SHALL HAVE THE MEANING ACCORDED TO THEM UNDER THIS AGREEMENT. FURTHER, ALL HEADING USED HEREIN ARE ONLY FOR THE PURPOSE OF ARRANGING THE VARIOUS PROVISIONS OF THE AGREEMENT IN ANY MANNER. NEITHER THE USER NOR THE CREATERS OF THIS PRIVACY POLICY MAY USE THE HEADING TO INTERPRET THE PROVISIONS CONTAINED WITHIN IT IN ANY MANNER. THIS PRIVACY POLICY SHALL BE COTERMINOUS TO THE PRIVACY POLICY GOVERNING THE USE OF www.erauniversity.in.

Definitions

"We", "Our", and "Us" shall mean and refer to the creators of this privacy policy.

"You", "Your", "Yourself" and "User" shall mean and refer to natural and legal individuals who use the Application, including Students, Teachers, Parents and Institution.

"Application" shall mean and refer to Edumation.

"Personal Information" shall mean and refer to any personally identifiable information that We may collect from You.

"Third Parties" refer to any application, website, company or individual apart from the User and the creator of the Application.

Consent

Our Platform is for teachers who are enlisted on our Platform and children below the age of 18 years ("Child"). By registering on the platform the parent gives their consent for the use of the platform by the child. The teachers, parents of the Child or users above 18 years age hereinafter are referred to as You. The term "Users" for the purposes of these Terms shall be read as You and/or the Child. We reserve the right to amend and supplement to complete this Privacy Policy at any time. We encourage you to

regularly review this Privacy Policy to get the latest updates to ensure you know and exercise the right to manage your Personal Information.

Information We Collect and use

In order to provide Services, we require certain user information and may obtain the same through user-provided data or automatic data collection.

By choosing to visit and/or avail any Services provided by Company, you agree to this Privacy Policy (as may be amended from time to time). Please read the following information carefully. If you are a parent or guardian and you provide your consent to your Child's use of the Platform, you agree to be bound by this Privacy Policy in respect to their use of the Platform. By your continued access or use of the Platform, you signify your agreement to be legally bound by Privacy Policy set forth herein. If you do not agree to the Privacy Policy of this agreement, promptly exit this page and stop accessing the Services.

We collect information that may be used to identify you or your Child ("Personal Information") including, but not limited to, (i) name, e-mail ID, photograph, location and other contact information (ii) gender and other demographics (iii) birth date and year of the Child to validate their age.

We also collect certain information either when you provide it using the Platform or Services and/or automatically as you or the Child navigate through the Platform (which may include usage details, IP address, device ID and type, your browser type and language, the operating system used by the device, access times, and information collected through cookies, web beacons and other tracking technologies). You agree that we may use such information to do internal research on our Users' demographics to better understand, protect and serve our Users.

We also collect information from your user ID associated with any social media account (such as your Facebook and Google account) that users use to sign into the Platform or connect with or use of our Services. When you sign in with your social media account information, or otherwise connect to your social media account with the Platform, you consent to our collection, storage, and use, in accordance with this Privacy Policy, of the information that you make available to us through the social media interface. This includes, without limitation, any information that you have made public through your social media account, information that the social media service shares with us or information that is disclosed during the sign-up and sign-in processes.

In furtherance of your usage of our Platform, we require the parents to create a G-mail account on behalf of the Child. This account is created in order to enable the Child to sign into and access other various coding programs available across the internet as listed on the Platform. We shall collect information from this G-mail account that you use to connect with or use our Services and access other coding programs made available through our Platform. When you sign in with this G-mail account, you consent to our collection, storage, and use, in accordance with this Privacy Policy, of the information that you make available to us through the internet.

We use data collection devices such as "cookies" on certain pages of the Platform to help analyse our

web page flow, measure promotional effectiveness, and promote trust and safety. Cookies are small files placed on your hard drive that assist us in providing our Services. We offer certain features that are only available using a cookie. Cookies can also help us provide information that is targeted to your interests.

Online training sessions are recorded and used for quality audits and teacher training.

The Information specified above and collected by us may be classified as 'Personal Information' or 'Sensitive Information' under the Information Technology (Reasonable security practices and procedures and sensitive personal data or information) Rules, 2011. Collection of information which has been designated as 'sensitive personal data or information' under the Information Technology (Reasonable security practices and procedures and sensitive personal data or information) Rules requires your express consent. By affirming your assent to this Privacy Policy, you provide your consent to such collection as required under applicable law. Our Services may be unavailable to you in the event such consent through an email is not given.

For Institution using Edumation, we would collect your Name, Specialization, Contact information, achievements, Device ID (IMEI), Location, etc. If you use ERA Student Portal by accessing it through your Google+ and Facebook Profiles and other API's, we collect such data as well.

Purpose of Collection

We collect personal information only necessary for the following purposes:

To create and maintain an account;

To enable you to avail of our Services, and ensure efficient customer care experience and develop new features;

To determine the current age of the Child;

To send surveys or marketing communications to inform you of new products or Services or other information that may be of interest;

To dispatch transaction-related communications such as welcome letters, billing reminders, and purchase confirmations;

To notify the necessary information related to the Platform and Services and your or the Child's account on the Platform from time to time;

To maintain records and provide you and the Child with an efficient, safe and customized experience while using the Platform;

To analyse overall trends to help us improve the Platform and Services;

To perform quality audits and teacher training;

Verify your identity and prevent fraud or other unauthorized or illegal activity;

To comply with applicable laws, rules, and regulations;

And In any other way consistent with this Privacy Policy.

Additionally

We may use your email address to seek parental consent of Child for registration of and to explain what information we are collecting, how we plan to use it, and how the parent can revoke consent or request at any time that we remove the account and delete any Personal Information collected from the Child (including the parental contact information).

We reserve the right to use or disclose your Personal Information in response to any statutory or legal requirements. We will use and disclose your Personal Information if we believe you will harm the property or rights of the Platform, its owners, or those of the Platform's other users. Finally, we will use or disclose yours or the Child's Personal Information if we believe it is necessary to share information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person or property, violations of the Platform's other policies, or as otherwise required by law when responding to subpoenas, court orders and other legal processes.

If we believe that disclosure is necessary or appropriate to protect our rights, property, or safety, our Users or others, we may in good faith share information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

You agree that we may use Personal Information about you to improve our marketing and promotional efforts, to analyse site usage, improve the Platform's content and Service offerings, and customize the Platform's content, layout, and Services. These uses improve the Platform and better tailor it to meet your needs, so as to provide you with an efficient, safe and customized experience while using the Platform.

Data Security

We always strive to keep your Personal Information safe, we have been taking many safety measures, including:

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

Safety in the operating environment: we store your Personal Information in a safe operating environment and it can only be accessed by employees, representatives and service providers on a

need-to-use basis. We comply with industry standards and the law to protect your Personal Information.

The payment information: confidentiality according to industry standards.

We strictly limit the Personal Information that is publicly viewable about a User who is known by us to be a Child. When a Child posts a review or comment on the Platform, only the Child's age & name is posted, along with the content of the Child's posting. Although the Child may create a profile for his/her account, no portion of the Child's profile other than the Child's age and name is publicly viewable. For posting the child accomplishments (project work) on social media a separate parental consent is sought. The posting includes Name, Age, School, City, Picture and key project details.

Links to other Sites

Our Platform may contain links to other websites. Please note that when you click on one of these links, you are entering another website over which we have no control and for which we will bear no responsibility. Often these websites require you to enter your Personal Information. We encourage you to read the privacy policies of all such websites as their policies may differ from our Privacy Policy. You agree that we shall not be liable for any breach of your privacy of Personal Information or loss incurred by your use of such websites or services

DISCLOSURE OF YOUR INFORMATION TO THIRD PARTIES:

When you use our Application, we must provide some of your personal information to third parties (like AppVirality) to give you better services and for enhancement and visibility of our Application. However, we do not sell or rent individual customer names or other Personal Information to third parties except sharing of such information with our alliance partners or vendors who are engaged by us for providing various promotional and other benefits to our customers from time to time.

Due to the existing regulatory environment, we cannot ensure that all of your information shall never be disclosed in ways other than those described in this Privacy Policy. For example, but without limiting and foregoing, we may be forced to disclose Your Personal Information to the government, law enforcement agencies or other Third Parties. Under certain circumstances, Third Parties may unlawfully intercept or access transmission or private communications, or abuse or misuse Your Personal Information that they may collect from our Application. Therefore, we do not promise, and you should not expect, that your personally identifiable information or private communications would always remain private. We may share your personal information to those service providers and Practitioners with which you make arrangements through our website. We provide them with the Personal Information needed to make and complete the appointment / answer the query you pose.

Rights to Your Personal Information

You have the right to provide Personal Information to us and may change that decision at any time.

You have the right to check, update and adjust your Personal Information by logging into your account and editing personal information or asking us to do this.

You may also delete yours or your Child's information at any time on the Platform. However, we may retain certain information as required by law or for reasonable business purposes.

To sum up, you have the right to access, update, delete, rectify, object or restrict the Personal Information we have on you.

Changes in Privacy Policy

We may update our Privacy Policy from time to time. Thus, you are advised to review this page periodically for any changes. We will notify you of any changes by posting the new Privacy Policy on this page. These changes are effective immediately after they are posted on this page.

Contact Us

If you have any questions or suggestions about our Privacy Policy, do not hesitate to contact us at info@criteriontech.in